

## RELIVE THE LEGENDARY

PHISH TRAFFIC JAM: *JAM* PREMIERES IN COVENTRY, VT

DOCUMENTARY TO BE RELEASED FOR 20TH ANNIVERSARY

AUGUST 5TH, 2024



**July 26th, 2024** - Releasing exactly 20 years after Phish's farewell show in **Coventry, VT**, *JAM* is a 30-minute documentary short film chronicling the epic 2004 traffic jam in Vermont, where tens of thousands of Phish fans struggled through days of gridlock, resulting in one of the most profound traffic jams in history. The film features on-camera interviews with attending fans, including **Aron Ralston** (renowned outdoorsman and motivational speaker), retired VT State Police Sgt. **Bruce Melendy** (key figure in managing the crisis), concert promoter **Dave Werlin**, spokesman **Adam Lewis** and **Matt Maxwell** of **Maxwell's Neighborhood Farm** (concert venue).

The film will debut with advance screenings at the **Coventry Community Center** on **Friday night, August 2nd, 2024 at 6pm** in [Coventry, Vermont](#), as well as a Saturday matinee showing on **August 3rd, 2024 at 1pm**. The public release will be on **August 5th, 2024**, available for rent and purchase on **Vimeo On Demand**. Additional viewing details will be announced on the movie's official Instagram page [@jamthedoc](#) prior to the August 5th release.

*JAM* is based on extensive footage recorded by **Alex Daltas**, a longtime Phish fan since he was 16. His video footage is believed to be the most comprehensive account of the traffic jam, enhanced by

retrospective interviews and archival footage collected over two decades. Witness history's most powerful traffic story, taking you back to a time before smartphones when the love of music burned brightest.

*JAM* is narrated, directed, and edited by **Alex Daltas** and produced by Alex Daltas, **Lawrence Shapiro** (I Know That Voice, Jam In The Dam), and **Aaron Semmel** (10 Rules To Sleeping Around, Whitey (A&E), Texas Rising (The History Channel)).

Join us in celebrating the legacy of Phish and the indelible mark they left on Vermont in 2004.

#### RELEVANT LINKS

[Documentary Instagram](#) | [Coventry, VT Official Town Website](#) | [Documentary Trailer](#)

For media availability and more information on *JAM*, contact:  
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